

Newsletter Summer 2011

Your total solution provider...



Custom Air Conditioning at the SFU Geothermal Exhibition



In May of 2011, Custom Air Conditioning was one of 21 exhibitors at a Geothermal Conference at SFU sponsored by GeoExchange Canada. More than 400 attendees learned how we are experts in recommissioning, service, maintenance, and repair of all types of Geothermal systems. We have over 20 years of experience in Heat Transfer and Thermodynamics. We understand heating and cooling science, air flow, filtration, pumps, and coolants. Our services include Environmental Systems and Mechanical Disciplines. We can bring your Geothermal system back to its optimum performance to give you the most comfortable environment available. Investing in a Geothermal system helps save the environment while saving you money on your energy bill..

Call us to see how we can help with your Geothermal needs at 604-945-7728, or visit our Geothermal page [here](#).

NEW LAUNCH : REFERRAL INCENTIVE PROGRAM

Custom Air does very little traditional advertising (other than the yellow pages and web site) and as a result 90% of all customer instigated contact is from referrals. We are pleased to announce our new Referral Incentive Program to reward your loyalty and support of our business. We're asking you, our satisfied customer, to recommend Custom Air to anyone looking for any of the services we provide, for more information please visit our web site by clicking [here](#).



We are in the Interior!

After serving customers in the Okanagan Valley since 1991, Custom Air Conditioning has launched an Okanagan – Southern Interior branch office, based in Kelowna serving customers from Osoyoos to Kamloops. We will be building on a current commercial and residential client base that includes many store fronts and operations in your area.

To get in touch with us in this area, visit the Okanagan - Southern Interior page of our website [here](#).

Website remodeling is now complete!

Be sure to explore our new and improved website. You will have access to information about everything Custom. From information about our planned maintenance services to an in depth look at the products we provide, check it all out [here](#).

Custom Solutions for Air Quality

Air Filters Reduce Allergens



Vancouverites are not unfamiliar with seeing flakes of white in the air during the winter time but this summer we have seen similar white stuff floating around; pollen. Due to extreme weather patterns, this year is one of the worst on record for allergy sufferers. Scheduled planned maintenance includes filter changes to help keep these allergens and other harmful material out of the air you breathe. Custom Air are experts at maintaining indoor air quality including filtration, balancing, humidity, and volatile compound monitoring.

To learn more about what Custom has to offer with our Planned Maintenance Packages, click [here](#).

Environmental Update: Save Money, and the environment, with Custom



Livesmart BC and FORTIS BC are now providing financial incentives to residences and companies that upgrade their old HVAC products to newer, more energy efficient ones. Custom Air Conditioning can install, service, and provide maintenance on a wide array of energy efficient products, call us and one of our sales staff will be glad to tell you more about it: 604-945-7728.

To find out more about the Livesmart BC Efficiency Incentive Program click [here](#) to visit their website To find out more about energy savings and natural gas rebates, visit the Fortis website [here](#).

Golfing for Quest University: Custom heads annual fundraising tournament

Custom Air Conditioning is proud to be the title sponsor for the third annual Quest University Athletics Golf Tournament. Every year Custom spearheads this golf tournament which aims to raise funds to support student-athletes at the cutting edge university. Come join us for a beautiful day of golf on the well-manicured Squamish Valley Golf Club, followed by a delicious dinner at the Quest University Restaurant.



For registration and sponsorship information, please visit the tournament's page on our website [here](#).

Case Study: Pacific Academy



Earlier this Spring, Custom Air Conditioning went on a problem solving mission for Pacific Academy Preparatory School. The Heating - Cooling systems that were servicing the classrooms could not provide adequate and constant temperature or airflow. In addition, the systems being used were extremely noisy and took up valuable space in the classrooms. Through interfacing with the systems in place, we provided a Custom solution that solved all of their problems. Based around a Heat Pump system, our solution maximized efficiency by providing temperature control, eliminated noise disruption, and allowed for more convenient maintenance. The solution designed and implemented by Custom was offered on a "don't pay until satisfied" basis. The result has been extremely positive for all those using the system, and this solution has now been committed to the rest of the school.

To read more about this creative solution and other Custom Case Studies and Testimonials, click [here](#).

Proud to be a industry leader in...

- Boilers
- Chillers
- Refrigeration equipment
- Heat pumps
- Heating
- Facility service
- Pumps
- Exhaust fans
- Make-up air units
- Sheet metal
- Electrical/control Solutions
- Air conditioning
- Dehumidification systems
- Cooling towers
- Backflow Preventers
- Sump pumps
- Ice plants
- Ventilation
- Motorized dampers
- Computer controls(DDC)
- Air Balancing
- Air dryers
- Plumbing
- Direct fired burners
- UPS systems
- Data server room systems
- Residential systems
- Solar Energy thermal solutions
- Geo-thermal systems